## Quality of newborn care at birth

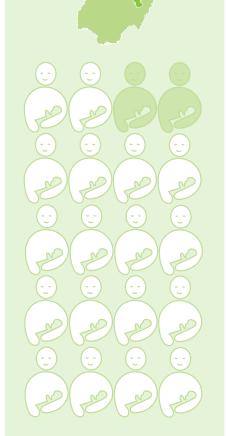
## 2012 =

**Quality of care can be measured by seeing if simple measures to save lives are being practiced by skilled birth attendants.** Skilled birth attendants range from trained community health workers to nurses, doctors and midwives. Findings from three low-income settings show quality of care for the newborn is low even when a skilled birth attendant is at the mother's side during birth.

6% newborns with a skilled attendant at birth are **dried** within 30 minutes

of birth to help regulate their temperature and stay warm

## Northeast Nigeria



9%

newborns with a skilled attendant at birth are **breastfed less than 1 hour after birth** to make sure they get the nutrients they need Uttar Pradesh State, India











14% newborns with a skilled attendant at birth have their bathing delayed for

over 6 hours after

**birth** to help regulate their body temperature and stay warm

W: ideas.lshtm.ac.uk T: @LSHTM\_IDEAS E: ideas.@lshtm.ac.uk **Source:** 2012 Baseline survey data, the IDEAS project, based at the London School of Hygiene & Tropical Medicine. Funded by the Bill & Melinda Gates Foundation. Reviden materr



